

Destination Missoula
Profit & Loss
 March 2015

	Mar 15	Jul '14 - Mar 15
Ordinary Income/Expense		
Income		
Annual Memb. Luncheon Income	0.00	2,326.72
Banner Ads Income	0.00	15,750.00
Bed Tax Revenue		
Admin	6,000.00	30,000.00
Full-time VIC	3,039.32	15,196.60
Marketing Personnel	2,583.00	12,915.00
Part-time VIC Staff	0.00	2,084.00
Total Bed Tax Revenue	11,622.32	60,195.60
Dues		
Base	820.00	20,795.00
Individual/Non-profit	0.00	5,250.00
Lodging	0.00	10,713.00
Total Dues	820.00	36,758.00
Miscellaneous Income	0.00	100.00
Projects Income		
City Map Income	2,000.00	9,000.00
Get Lost Merchandise	0.00	984.71
Marathon Welcome Party	0.00	3,000.00
Partner Events	75.00	325.00
Visitor Guide	0.00	10,000.00
Total Projects Income	2,075.00	23,309.71
TBID Income		
Destination Sales Manager	3,750.00	33,750.00
Director Salary	2,583.33	21,791.67
Fees (direct deposits)	0.00	450.00
Health Insurance	238.67	2,934.37
Payroll Taxes	3,252.24	17,913.88
Sales Manager Potential Bonus	0.00	15,750.00
TBID Bookkeeping	208.33	1,874.97
TBID Copier Lease	83.50	941.50
TBID Parking	187.50	1,687.50
TBID Part-time Admin Assistant	0.00	5,317.00
TBID Retention Income	541.66	6,333.29
TBID Staff Retirement	196.25	1,766.25
TBID Workers Comp	0.00	1,050.00
Total TBID Income	11,041.48	111,560.43
Total Income	25,558.80	250,000.46
Expense		
Dues, Memberships Subscriptions	0.00	580.00
Insurance		
Board Insurance	0.00	1,358.00
Health Insurance-Employees	1,263.68	11,911.03
Indemnity	0.00	1,018.00
Worker's Compensation Insurance	0.00	1,205.63
Total Insurance	1,263.68	15,492.66
Legislature	0.00	1,500.00
Meetings	251.81	396.71
Membership		
Annual Membership Luncheon	0.00	2,712.05
Recruitment/Retention	0.00	98.03
Total Membership	0.00	2,810.08

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04/06/15

Cash Basis

	Mar 15	Jul '14 - Mar 15
Office Expenses		
Chamber Master	119.00	1,071.00
Christmas gift	0.00	1,500.00
Computers	9.99	977.37
Copier Lease/Setup	167.00	1,503.00
Copies	41.92	228.17
Director's Lunch Meeting Exp.	0.00	38.50
Furniture	0.00	0.00
Miscellaneous Expenses	0.00	726.11
Parking	300.00	3,104.00
Postage	0.00	417.50
Printing	412.00	1,043.00
Rent	1,250.00	12,300.00
Supplies	28.00	1,015.48
T-One Service	37.51	337.58
Telephone Lines	90.99	818.92
Utilities	75.00	675.00
Total Office Expenses	2,531.41	25,755.63
Payroll Expenses		
Fees (direct deposits)	16.00	632.20
Retirement	395.00	3,555.00
Salaries		
Destination Sales Manager	3,750.00	33,576.42
Director	5,583.34	50,250.06
Payroll Taxes	1,639.71	15,607.06
Potential TBID Mngr Sales Bonus	0.00	15,750.00
TBID Part-time Admin Assistant	2,348.67	14,783.17
VIC Full-time	1,760.00	17,858.68
VIC Mgr/Mktg/Membership	3,833.34	34,673.64
VIC/Part-time	0.00	2,084.63
Total Salaries	18,915.06	184,583.66
Total Payroll Expenses	19,326.06	188,770.86
Professional Development		
Board Retreat	0.00	1,117.21
DMAI	-537.50	0.00
Total Professional Development	-537.50	1,117.21
Professional Fees	15.00	515.00
Projects		
Get Lost Merchandise	0.00	247.19
Visitor Guide Cover	0.00	48.75
Total Projects	0.00	295.94
Total Expense	22,850.46	237,234.09
Net Ordinary Income	2,708.34	12,766.37
Net Income	2,708.34	12,766.37