

Destination Missoula Profit & Loss February 2015

	Feb 15	Jul '14 - Feb 15
Ordinary Income/Expense		
Income		
Annual Memb. Luncheon Income	0.00	2,326.72
Banner Ads Income	1,750.00	15,750.00
Bed Tax Revenue		
Admin	3,000.00	24,000.00
Full-time VIC	1,519.66	12,157.28
Marketing Personnel	1,291.50	10,332.00
Part-time VIC Staff	0.00	2,084.00
Total Bed Tax Revenue	5,811.16	48,573.28
Dues		
Base	580.00	19,975.00
Individual/Non-profit	0.00	5,250.00
Lodging	0.00	10,713.00
Total Dues	580.00	35,938.00
Miscellaneous Income	0.00	100.00
Projects Income		
City Map Income	5,000.00	7,000.00
Get Lost Merchandise	0.00	984.71
Marathon Welcome Party	0.00	3,000.00
Partner Events	0.00	75.00
Visitor Guide	0.00	10,000.00
Projects Income - Other	0.00	175.00
Total Projects Income	5,000.00	21,234.71
TBID Income		
Destination Sales Manager	3,750.00	30,000.00
Director Salary	2,583.33	19,208.34
Fees (direct deposits)	0.00	450.00
Health Insurance	425.01	2,695.70
Payroll Taxes	2,455.97	14,661.64
Sales Manager Potential Bonus	0.00	15,750.00
TBID Bookkeeping	208.33	1,666.64
TBID Copier Lease	83.50	858.00
TBID Parking	187.50	1,500.00
TBID Part-time Admin Assistant	0.00	5,317.00
TBID Retention Income	541.66	5,791.63
TBID Staff Retirement	196.25	1,570.00
TBID Workers Comp	0.00	1,050.00
Total TBID Income	10,431.55	100,518.95
Total Income	23,572.71	224,441.66
Expense		
Dues, Memberships Subscriptions	0.00	580.00
Insurance		
Board Insurance	1,314.00	1,358.00
Health Insurance-Employees	1,263.68	10,647.35
Indemnity	0.00	1,018.00
Worker's Compensation Insurance	0.00	1,205.63
Total Insurance	2,577.68	14,228.98
Legislature	0.00	1,500.00
Meetings	0.00	169.43
Membership		
Annual Membership Luncheon	0.00	2,712.05
Recruitment/Retention	0.00	73.50
Total Membership	0.00	2,785.55
Office Expenses		
Chamber Master	119.00	952.00
Christmas gift	0.00	1,500.00
Computers	9.99	867.38
Copier Lease/Setup	167.00	1,336.00

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 Cash Basis

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Copies	0.00	186.25
Director's Lunch Meeting Exp.	0.00	38.50
Furniture	0.00	0.00
Miscellaneous Expenses	0.00	708.11
Parking	375.00	2,804.00
Postage	0.00	417.50
Printing	0.00	631.00
Rent	1,250.00	11,050.00
Supplies	330.89	987.48
T-One Service	37.51	300.07
Telephone Lines	90.99	727.93
Utilities	75.00	600.00
Total Office Expenses	2,455.38	23,106.22
Payroll Expenses		
Fees (direct deposits)	16.00	616.20
Retirement	395.00	3,160.00
Salaries		
Destination Sales Manager	3,750.00	29,826.42
Director	5,583.34	44,666.72
Payroll Taxes	1,616.69	13,967.35
Potential TBID Mngr Sales Bonus	0.00	15,750.00
TBID Part-time Admin Assistant	1,638.00	12,434.50
VIC Full-time	1,760.00	16,098.68
VIC Mgr/Mktg/Membership	3,833.34	30,840.30
VIC/Part-time	0.00	2,084.63
Total Salaries	18,181.37	165,668.60
Total Payroll Expenses	18,592.37	169,444.80
Professional Development		
Board Retreat	0.00	1,117.21
DMAI	0.00	555.50
Professional Development - Other	0.00	100.00
Total Professional Development	0.00	1,772.71
Professional Fees	0.00	500.00
Projects		
Get Lost Merchandise	0.00	247.19
Visitor Guide Cover	0.00	48.75
Total Projects	0.00	295.94
Total Expense	23,625.43	214,383.63
Net Ordinary Income	-52.72	10,058.03
Net Income	-52.72	10,058.03