

10:09 AM
 12/05/12
 Cash Basis

Destination Missoula Profit & Loss November 2012

	Nov 12	Jul - Nov 12
Ordinary Income/Expense		
Income		
Annual Memb. Luncheon Income	0.00	1,914.08
Banner Ads Income	1,750.00	1,750.00
Bed Tax Revenue		
Admin	2,291.67	11,458.35
Full-time VIC	1,189.66	6,748.30
Marketing Personnel	1,291.50	6,457.50
Part-time VIC Staff	0.00	2,389.99
Total Bed Tax Revenue	4,772.83	27,054.14
Dues		
Base	290.00	16,140.00
Individual/Non-profit	0.00	4,650.54
Lodging	292.50	13,365.00
Total Dues	582.50	34,155.54
Miscellaneous Income	50.00	50.00
Monte Dolack Print Sales	0.00	400.00
Projects Income		
City Map Income	0.00	225.00
Destination Dining	1,688.40	1,688.40
Full Moon Missoula	300.00	300.00
Marathon Welcome Party	0.00	8,610.49
Projects Income - Other	0.00	325.00
Total Projects Income	1,988.40	11,148.89
TBID Income		
Destination Sales Manager	5,625.00	5,625.00
Director Salary	2,291.67	11,458.35
Health Insurance	200.00	1,000.00
Payroll Taxes	791.66	1,492.90
TBID Bookkeeping	208.33	1,041.65
TBID Income - Other	0.00	0.00
Total TBID Income	9,116.66	20,617.90
Total Income	18,260.39	97,090.55
Expense		
Dues, Memberships Subscriptions	-500.00	545.00
Insurance		
Health Insurance-Employees	107.50	3,106.88
Indemnity	0.00	633.00
Worker's Compensation Insurance	0.00	1,297.30
Total Insurance	107.50	5,037.18
Marketing		
CVB Awareness Campaign	0.00	59.98
Miscellaneous Marketing	37.50	37.50
Qwest/Dex		
Qwest/Dex	0.00	184.13
Qwest/Dex - Other	36.50	73.54
Total Qwest/Dex	36.50	257.67
Marketing - Other	310.00	310.00
Total Marketing	384.00	665.15
Meetings	195.00	285.00
Membership		
Annual Membership Luncheon	0.00	2,572.84
Membership Packet	172.00	219.99
Recruitment/Retention	314.22	314.22
Total Membership	486.22	3,107.05
Miscellaneous Expenses	0.00	162.00

10:09 AM
 12/05/12
 Cash Basis

Destination Missoula Profit & Loss November 2012

	Nov 12	Jul - Nov 12
Office Expenses		
Chamber Master	119.00	595.00
Computers	9.99	464.92
Copies	122.72	927.18
Director's Lunch Meeting Exp.	0.00	111.75
Director Meetings & Lunches	57.00	79.10
Furniture	516.00	516.00
Miscellaneous Expenses	51.00	165.20
Parking	0.00	113.50
Postage	45.00	230.00
Printing		
Office stationery	0.00	344.00
Total Printing	0.00	344.00
Rent	1,200.00	7,200.00
Supplies	204.99	1,366.27
T-One Service	50.00	300.00
Telephone Lines	109.20	655.20
Utilities	100.00	600.00
Total Office Expenses	2,584.90	13,668.12
Payroll Expenses		
Salaries		
Destination Sales Manager	3,750.00	5,625.00
Director	4,873.46	24,367.30
Payroll Taxes	1,248.28	4,912.74
VIC Full-time	1,807.94	8,811.70
VIC Mgr/Mktg/Membership	3,469.28	14,688.58
VIC/Part-time	0.00	1,730.00
Total Salaries	15,148.96	60,135.32
Payroll Expenses - Other	11.60	60.90
Total Payroll Expenses	15,160.56	60,196.22
Professional Development		
Board Retreat	1,000.00	1,768.00
DMAI	425.00	664.56
Total Professional Development	1,425.00	2,432.56
Professional Fees	0.00	760.00
Projects		
Destination Dining	400.00	400.00
Marathon Welcome Party	0.00	6,390.27
Visitor Guide Cover	0.00	140.00
Total Projects	400.00	6,930.27
Telemarketing/Fulfillment		
Guide Distribution (Certified)	79.50	440.85
Postage	0.00	5,000.00
Total Telemarketing/Fulfillment	79.50	5,440.85
Total Expense	20,322.68	99,229.40
Net Ordinary Income	-2,062.29	-2,138.85
Net Income	-2,062.29	-2,138.85