

Destination Missoula
Profit & Loss
 October 2012

	Oct 12	Jul - Oct 12
Ordinary Income/Expense		
Income		
Annual Memb. Luncheon Income	25.00	1,914.08
Bed Tax Revenue		
Admin	0.00	9,166.68
Full-time VIC	0.00	5,558.64
Marketing Personnel	0.00	5,166.00
Part-time VIC Staff	241.39	2,389.99
Total Bed Tax Revenue	241.39	22,281.31
Dues		
Base	290.00	16,140.00
Individual/Non-profit	0.00	4,650.00
Lodging	0.00	12,568.50
Total Dues	290.00	33,358.50
Miscellaneous Income	0.00	0.00
Monte Dolack Print Sales	0.00	400.00
Projects Income		
City Map Income	0.00	225.00
Marathon Welcome Party	0.00	8,610.49
Projects Income - Other	250.00	325.00
Total Projects Income	250.00	9,160.49
TBID Income		
Health Insurance	0.00	800.00
Salaries & Payroll Taxes	0.00	9,867.92
TBID Bookkeeping	833.32	833.32
TBID Income - Other	0.00	425.00
Total TBID Income	833.32	11,926.24
Total Income	1,639.71	79,040.62
Expense		
Dues, Memberships Subscriptions	0.00	1,045.00
Insurance		
Health Insurance-Employees	15.18	3,243.66
Indemnity	0.00	633.00
Worker's Compensation Insurance	0.00	1,297.30
Total Insurance	15.18	5,173.96
Marketing		
CVB Awareness Campaign	0.00	59.98
Qwest/Dex		
Qwest/Dex	36.50	184.13
Qwest/Dex - Other	37.04	37.04
Total Qwest/Dex	73.54	221.17
Total Marketing	73.54	281.15
Meetings	0.00	90.00
Membership		
Annual Membership Luncheon	0.00	2,572.84
Membership Packet	47.99	47.99
Total Membership	47.99	2,620.83
Miscellaneous Expenses	0.00	162.00

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Office Expenses		
Chamber Master	119.00	476.00
Computers	0.00	454.93
Copies	484.70	804.46
Director's Lunch Meeting Exp.	0.00	111.75
Director Meetings & Lunches	22.10	22.10
Miscellaneous Expenses	0.00	114.20
Name Tags	0.00	150.00
Parking	0.00	113.50
Postage	0.00	185.00
Printing		
Office stationery	344.00	344.00
Total Printing	344.00	344.00
Rent	1,200.00	6,000.00
Supplies	381.25	1,011.28
T-One Service	50.00	250.00
Telephone Lines	109.20	546.00
Utilities	100.00	500.00
Total Office Expenses	2,810.25	11,083.22
Payroll Expenses		
Salaries		
Destination Sales Manager	1,875.00	1,875.00
Director	4,873.46	19,493.84
Payroll Taxes	1,101.60	3,664.46
VIC Full-time	1,883.94	7,003.76
VIC Mgr/Mktg/Membership	3,469.28	11,219.30
VIC/Part-time	0.00	1,730.00
Total Salaries	13,203.28	44,986.36
Payroll Expenses - Other	8.70	49.30
Total Payroll Expenses	13,211.98	45,035.66
Professional Development		
Board Retreat	768.00	768.00
DMAI	163.40	664.56
Total Professional Development	931.40	1,432.56
Professional Fees	480.00	760.00
Projects		
Marathon Welcome Party	0.00	6,390.27
Visitor Guide Cover	140.00	140.00
Total Projects	140.00	6,530.27
Telemarketing/Fulfillment		
Guide Distribution (Certified)	56.49	361.35
Postage	0.00	5,000.00
Total Telemarketing/Fulfillment	56.49	5,361.35
Total Expense	17,766.83	79,576.00
Net Ordinary Income	-16,127.12	-535.38
Net Income	-16,127.12	-535.38