

Destination Missoula Profit & Loss April 2014

	Apr 14	Jul '13 - Apr 14
Ordinary Income/Expense		
Income		
Annual Memb. Luncheon Income	0.00	2,376.74
Banner Ads Income	1,750.00	17,500.00
Bed Tax Revenue		
Admin	3,000.00	30,000.00
Full-time VIC	1,519.66	15,196.60
Marketing Personnel	1,291.50	12,915.00
Part-time VIC Staff	0.00	1,912.00
Total Bed Tax Revenue	5,811.16	60,023.60
Dues		
Base	0.00	18,605.00
Individual/Non-profit	450.00	5,925.00
Lodging	0.00	12,592.50
Total Dues	450.00	37,122.50
Miscellaneous Income	-1,400.00	1,100.00
Projects Income		
City Map Income	5,750.00	7,550.00
Destination Dining	0.00	90.00
Dining Card	0.00	260.00
Get Lost Merchandise	0.00	1,299.88
Marathon Welcome Party	0.00	3,000.00
Partner Events	0.00	300.00
Travel Expo	0.00	3,370.65
Visitor Guide	0.00	10,000.00
Projects Income - Other	0.00	175.00
Total Projects Income	5,750.00	26,045.53
TBID Income		
Destination Sales Manager	3,750.00	37,500.00
Director Salary	2,291.67	22,916.70
Fees (direct deposits)	0.00	100.00
Health Insurance	238.67	2,386.70
Payroll Taxes	765.97	6,653.30
TBID Bookkeeping	208.33	2,083.30
TBID Copier Lease	131.00	1,310.00
TBID Parking	130.00	1,300.00
TBID Part-time Admin Assistant	1,118.00	1,801.10
TBID Retention Adjustment	833.33	8,333.31
TBID Workers Comp	0.00	1,050.00
Total TBID Income	9,466.97	85,434.41
Total Income	21,828.13	229,602.78
Expense		
Bank Service Charges	0.00	0.00
Dues, Memberships Subscriptions	0.00	651.25
Insurance		
Board Insurance	0.00	1,314.00
Health Insurance-Employees	950.06	9,050.25
Indemnity	0.00	906.00
Worker's Compensation Insurance	0.00	821.53
Total Insurance	950.06	12,091.78
Marketing		
Qwest/Dex	0.00	295.91
Total Marketing	0.00	295.91
Meetings	251.58	156.42
Membership		
Annual Membership Luncheon	0.00	2,582.11
Membership Packet	0.00	168.75

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 Cash Basis

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Recruitment/Retention	98.00	190.00
Total Membership	98.00	2,940.86
Office Expenses		
Chamber Master	119.00	1,190.00
Christmas gift	0.00	1,500.00
Computers	158.49	409.48
Copier Lease/Setup	167.00	1,934.50
Copies	0.00	253.65
Director's Lunch Meeting Exp.	0.00	55.80
Director Meetings & Lunches	0.00	24.00
Miscellaneous Expenses	0.00	1,961.40
Parking	260.00	2,490.00
Postage	50.00	409.00
Printing	0.00	710.00
Rent	1,200.00	12,000.00
Supplies	78.97	1,433.67
T-One Service	50.00	500.00
Telephone Lines	109.20	1,092.00
Utilities	100.00	1,000.00
Total Office Expenses	2,292.66	26,963.50
Payroll Expenses		
Fees (direct deposits)	16.50	351.25
Salaries		
Destination Sales Manager	3,750.00	37,500.00
Director	5,583.34	57,040.27
Payroll Taxes	1,631.43	14,009.12
TBID Part-time Admin Assistant	1,305.50	1,936.00
VIC Full-time	2,024.00	20,437.52
VIC Mgr/Mktg/Membership	3,829.16	38,873.84
VIC/Part-time	0.00	1,912.00
Total Salaries	18,123.43	171,708.75
Payroll Expenses - Other	0.00	6.00
Total Payroll Expenses	18,139.93	172,066.00
Professional Development		
Board Retreat	0.00	1,035.28
Total Professional Development	0.00	1,035.28
Professional Fees	0.00	515.00
Projects		
Get Lost Merchandise	0.00	1,351.64
Marathon Welcome Party	0.00	0.00
Travel Expo	11.98	2,248.25
Visitor Guide Cover	0.00	75.00
Total Projects	11.98	3,674.89
Telemarketing/Fulfillment		
Postage	0.00	3,486.82
Total Telemarketing/Fulfillment	0.00	3,486.82
Total Expense	21,744.21	223,877.71
Net Ordinary Income	83.92	5,725.07
Net Income	83.92	5,725.07