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 01/06/14
 Cash Basis

Destination Missoula Profit & Loss December 2013

	Dec 13	Jul - Dec 13
Ordinary Income/Expense		
Income		
Annual Memb. Luncheon Income	0.00	2,376.74
Banner Ads Income	3,500.00	10,500.00
Bed Tax Revenue		
Admin	3,000.00	18,000.00
Full-time VIC	1,519.66	9,117.96
Marketing Personnel	1,291.50	7,749.00
Part-time VIC Staff	0.00	1,912.00
Total Bed Tax Revenue	5,811.16	36,778.96
Dues		
Base	290.00	17,445.00
Individual/Non-profit	0.00	5,175.00
Lodging	0.00	12,592.50
Total Dues	290.00	35,212.50
Miscellaneous Income	400.00	525.00
Projects Income		
Destination Dining	0.00	90.00
Dining Card	0.00	260.00
Get Lost Merchandise	0.00	1,299.88
Marathon Welcome Party	0.00	3,000.00
Partner Events	0.00	150.00
Travel Expo	195.00	195.00
Visitor Guide	0.00	10,000.00
Projects Income - Other	175.00	175.00
Total Projects Income	370.00	15,169.88
TBID Income		
Destination Sales Manager	3,750.00	22,500.00
Director Salary	2,291.67	13,750.02
Fees (direct deposits)	0.00	100.00
Health Insurance	238.67	1,432.02
Payroll Taxes	654.17	3,924.82
TBID Bookkeeping	208.33	1,249.98
TBID Copier Lease	131.00	786.00
TBID Parking	130.00	780.00
TBID Retention Adjustment	833.33	4,999.99
TBID Workers Comp	0.00	1,050.00
Total TBID Income	8,237.17	50,572.83
Total Income	18,608.33	151,135.91
Expense		
Bank Service Charges	0.00	0.00
Dues, Memberships Subscriptions	0.00	445.00
Insurance		
Health Insurance-Employees	946.99	3,751.49
Indemnity	0.00	906.00
Worker's Compensation Insurance	0.00	821.53
Total Insurance	946.99	5,479.02
Marketing		
Qwest/Dex	40.50	242.39
Total Marketing	40.50	242.39
Membership		
Annual Membership Luncheon	0.00	2,582.11
Recruitment/Retention	0.00	92.00
Total Membership	0.00	2,674.11

Destination Missoula
Profit & Loss
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Office Expenses		
Chamber Master	119.00	714.00
Christmas gift	1,277.44	1,500.00
Computers	9.99	221.02
Copier Lease/Setup	167.00	1,266.50
Copies	0.00	174.20
Director's Lunch Meeting Exp.	0.00	30.80
Miscellaneous Expenses	549.41	1,570.54
Parking	260.00	1,450.00
Postage	0.00	188.00
Rent	1,200.00	7,200.00
Supplies	24.54	1,279.52
T-One Service	50.00	300.00
Telephone Lines	109.20	655.20
Utilities	100.00	600.00
Total Office Expenses	3,866.58	17,149.78
Payroll Expenses		
Fees (direct deposits)	6.00	297.25
Salaries		
Destination Sales Manager	3,750.00	22,500.00
Director	5,583.34	34,706.91
Payroll Taxes	1,218.27	7,737.73
VIC Full-time	2,024.00	12,594.52
VIC Mgr/Mktg/Membership	3,829.16	23,557.20
VIC/Part-time	0.00	1,912.00
Total Salaries	16,404.77	103,008.36
Payroll Expenses - Other	6.00	6.00
Total Payroll Expenses	16,416.77	103,311.61
Professional Development		
Board Retreat	0.00	1,035.28
Total Professional Development	0.00	1,035.28
Professional Fees	0.00	500.00
Projects		
City Maps	-450.00	-450.00
Get Lost Merchandise	0.00	1,351.64
Marathon Welcome Party	0.00	0.00
Travel Expo	138.00	138.00
Visitor Guide Cover	0.00	75.00
Total Projects	-312.00	1,114.64
Telemarketing/Fulfillment		
Postage	0.00	486.82
Total Telemarketing/Fulfillment	0.00	486.82
Total Expense	20,958.84	132,438.65
Net Ordinary Income	-2,350.51	18,697.26
Net Income	-2,350.51	18,697.26