

Destination Missoula
Profit & Loss
October 2013

	Oct 13	Jul - Oct 13
Ordinary Income/Expense		
Income		
Annual Memb. Luncheon Income	25.00	2,376.74
Banner Ads Income	1,750.00	7,000.00
Bed Tax Revenue		
Admin	3,000.00	12,000.00
Full-time VIC	2,059.66	6,078.64
Marketing Personnel	1,291.50	5,166.00
Part-time VIC Staff	0.00	1,912.00
Total Bed Tax Revenue	6,351.16	25,156.64
Dues		
Base	820.00	16,285.00
Individual/Non-profit	375.00	5,025.00
Lodging	504.00	12,592.50
Total Dues	1,699.00	33,902.50
Miscellaneous Income	0.00	125.00
Projects Income		
Destination Dining	0.00	90.00
Dining Card	0.00	260.00
Get Lost Merchandise	0.00	1,299.88
Marathon Welcome Party	0.00	3,000.00
Partner Events	0.00	75.00
Total Projects Income	0.00	4,724.88
TBID Income		
Destination Sales Manager	3,750.00	15,000.00
Director Salary	2,291.67	9,166.68
Fees (direct deposits)	0.00	100.00
Health Insurance	238.67	954.68
Payroll Taxes	804.00	2,616.48
TBID Bookkeeping	208.33	833.32
TBID Copier Lease	131.00	524.00
TBID Parking	130.00	520.00
TBID Retention Adjustment	3,333.33	3,333.33
TBID Workers Comp	0.00	1,050.00
Total TBID Income	10,887.00	34,098.49
Total Income	20,712.16	107,384.25
Expense		
Bank Service Charges	0.00	0.00
Dues, Memberships Subscriptions	0.00	445.00
Insurance		
Health Insurance-Employees	492.86	1,727.16
Indemnity	0.00	661.00
Worker's Compensation Insurance	0.00	821.53
Total Insurance	492.86	3,209.69
Marketing		
Qwest/Dex	40.50	161.39
Total Marketing	40.50	161.39
Membership		
Annual Membership Luncheon	0.00	2,582.11
Recruitment/Retention	92.00	92.00
Total Membership	92.00	2,674.11
Office Expenses		
Chamber Master	119.00	476.00
Christmas gift	292.11	292.11
Computers	10.89	211.03
Copier Lease/Setup	167.00	932.50
Copies	0.00	174.20
Director's Lunch Meeting Exp.	30.80	30.80

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 Cash Basis

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Miscellaneous Expenses	891.74	1,021.13
Parking	260.00	930.00
Postage	92.00	188.00
Rent	1,200.00	4,800.00
Supplies	739.55	1,232.14
T-One Service	50.00	200.00
Telephone Lines	109.20	436.80
Utilities	100.00	400.00
Total Office Expenses	4,062.29	11,324.71
Payroll Expenses		
Fees (direct deposits)	-213.46	213.45
Salaries		
Destination Sales Manager	3,403.98	13,961.37
Director	8,885.06	23,540.24
Payroll Taxes	1,671.68	5,310.03
VIC Full-time	3,293.38	8,638.52
VIC Mgr/Mktg/Membership	5,474.72	15,898.88
VIC/Part-time	0.00	1,912.00
Total Salaries	22,728.82	69,261.04
Payroll Expenses - Other	362.52	1,104.43
Total Payroll Expenses	22,877.88	70,578.92
Professional Development		
Board Retreat	969.33	1,035.28
Total Professional Development	969.33	1,035.28
Professional Fees	500.00	500.00
Projects		
Get Lost Merchandise	0.00	1,351.64
Marathon Welcome Party	0.00	0.00
Visitor Guide Cover	75.00	75.00
Total Projects	75.00	1,426.64
Telemarketing/Fulfillment		
Postage	0.00	221.42
Total Telemarketing/Fulfillment	0.00	221.42
Total Expense	29,109.86	91,577.16
Net Ordinary Income	-8,397.70	15,807.09
Net Income	-8,397.70	15,807.09